

## TOOMER ELEMENTARY SPONSORSHIP OPPORTUNITIES

SPONSORSHIP DETAILS	SPONSORSHIP BENEFITS	\$100	\$200	\$300	\$500
<ul> <li>PTA Parent Coffees- \$100</li> <li>Parent Coffees happen monthly so that parents and school staff can get to know one another and parents can hear important school updates. Sponsorships pay for coffee and donuts and sponsors will be invited to attend.</li> <li>Family Engagement Nights - \$200</li> <li>FENs are once per month and bring parents into the building to learn more about how to support their children's education at home. Sponsorships pay for dinner for parents and sponsors will be invited to attend.</li> </ul>	Recognized on school & PTA social media platforms (1.5K followers)	***	***	***	**
	Featured in the PTA's monthly newsletter (distributed to ALL families & ALL staff)	×	***	**************************************	***
	Invitation to Volunteer/Donor Appreciation Breakfast	***	***	****	**
<ul> <li>✓ PTA Family Fun Night- \$300</li> <li>These events happen at least quarterly and are focused on community building- e.g. family dance or outdoor movie night. Sponsorships pay for equipment &amp; technology rentals and decorations and sponsors will be invited to attend.</li> <li>✓ Teacher Team of the Month- \$500</li> <li>Each month the administration recognizes a teacher team for their hard work. Sponsorships pay for a lunch for the team and gift cards for individual teachers to acknowledge them.</li> </ul>	Logo placement on promotional materials and emails for the event at your sponsorship level	****	***	****	**
	Recognized on school's website		***	×**	**
	Recognized on the school marquee for one week during the school year.			***	
	Recognized on the school marquee for two weeks during the school year.				***



## ABOUT OUR SCHOOL

Toomer Elementary is a Title I diverse Atlanta Public School serving over 450 children from the Kirkwood, Edgewood, and East Lake communities. As an International Baccalaureate (IB) school, Toomer cultivates global citizens and life-long learners through inquiry, voice, choice, and agency. We provide a safe and equitable community that embraces diversity to inspire students to become critical agents of change. **Most recently, Toomer was recognized as an Atlanta Public Schools 2022 Equity Champion, awarded by the Center for Equity and Social Justice for the work we are doing to close achievement gaps and prioritize social justice.** 

Toomer's PTA is looking for sponsorships to fund teacher retention and morale boosting events and help eliminate some of the barriers for our families to participate in school events. These sponsorships also provide an opportunity for local businesses to gain valuable exposure and recognition throughout the year. Your sponsorship makes a difference for all of our students, families, and teachers! All funding goes straight back into our school community. We can't accomplish these goals without the help of businesses like yours!

Please review the options on the next page and let us know which one (or more!) might be best for your business (all tax deductible- we can provide a receipt). We would love to recognize your organization as one of our sponsors this year. If you are able to provide more than one sponsorship, we will increase your sponsorship benefits accordingly. *If you would rather provide an in-kind donation, we would be more than happy to work with you and consider the value of the donation in line with our sponsorship benefits.* 

## To sponsor any of the programs, please email <u>fatepta@gmail.com</u>.

## To learn more about our school:

- Follow us on Facebook (Friends of Fred Armon Toomer Elementary)
- Follow us on <u>Twitter</u> (@FAToomerPTA)
- Follow us on Instagram (@toomerpta)
- Visit the school's <u>website</u> (<u>https://www.atlantapublicschools.us/toomer</u>)